1. Privacy Policy

This Privacy Policy sets forth our policy with respect to information that can be associated with or which relates to a person and/or could be used to identify a person ("Personal Data"). Please read this Privacy Policy as it includes important information regarding your Personal Data and other information. "Non-Personal Data" as used in this Privacy Policy is, therefore, any information that does not relate to a person and/or cannot be used to identify a person.
We encourage that you show caution, and ask what the information will be used for before providing any personal details.

2. Personal Data

2.1. Types of Data collected
When you use this website (including making submissions or by undertaking transactions on or via this website, by accessing or browsing it, by communicating with us via email or signing up for newsletters, other communications, completing an online form, making a telephone or email enquiry including via one of our partner websites or through third parties (information about how you came to the Services and data collected through Cookies, Pixel Tags, Local Shared Objects, Web Storage and other similar technologies), we may automatically collect certain technical data that is sent to us from the computer, mobile device and/or browser through which you access the website and information you provide to us, such as:

- cookies
- usage data and geographic position
- first name and last name
- email address
- city
- workplace
- field of activity
- website
- data relating to the point of sale and language

Other personal data collected may be described in other sections of this privacy policy or by dedicated explanation text contextually with the data collection.

The personal data may be freely provided by the user or collected automatically when using the conference website or ticket registration platform. Any use of cookies - or of other tracking tools on the website or by the owners of third party services used by conference website, unless stated otherwise, serves to identify users and remember their preferences, for the sole purpose of providing the service required by the user.

Users are responsible for any personal data of third parties obtained, published or shared through this website and confirm that they have the third party's consent to provide the data to the owner.

2.2. How We Use Your Personal Data
We collect and use the Personal Data we collect in a manner that is consistent with this Privacy Policy. The data concerning the user is collected to allow Hack Bulgaria to provide its services, as well as for the following purposes: analytics and location-based interactions. We may use the Personal Data as follows:

2.2.1. E-mail communication

If you contact us by e-mail (team@hackconf.bg), we will use the Personal Data you provide (first name, last name, e-mail address) to answer your question or resolve your problem and will respond to the email address from which the contact came. We won't use your e-mail address for any other purposes.
* In case you subscribe to our newsletter via our Website Subscription Form, we may use your e-mail to send you information about the conference, tickets, speakers, sponsors and future events.

2.2.2. Internal Business Purposes

We may use your Personal Data for internal business purposes, including without limitation, to help us improve the content and functionality of the Conference, to better understand our Users, to protect against, identify or address wrongdoing, to enforce our Terms and Conditions and to generally manage our business.

2.2.3. Marketing Purposes

If you gave us your explicit consent to use your Personal Data for marketing and advertising purposes, we may use your Personal Data to contact you in the future for those purposes, including without limitation, to inform you about events we believe might be of interest to you, to develop promotional or marketing materials and provide those materials to you, and to display content and advertising on or off the Services that we believe might be of interest to you.

2.2.4. Other Purposes

If we intend to use any Personal Data in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time the Personal Data is collected or we will obtain your consent subsequent to such collection but prior to such use.

2.2.5. Personal Data for Research

We may conduct research on our customer demographics, interests and behavior based on Personal Data and other information that we have collected. This research is conducted on an aggregate basis only that does not identify you. Once Personal Data is in an aggregated form, for purposes of this Privacy Policy, it becomes Non-Personal Data.

2.2.6.Third Party Data Processors

Third party data processors, vendors and hosting partners who may be acting on our behalf are Weems, Paypal, Facebook (please, make sure you have read their Privacy Policies). They may collect, store and process your Personal Data on our behalf for purposes related to providing our services to you, including verifying and authenticating your identity, processing your payments and payment system or card details in order to complete transactions with us.

2.3. Children's Privacy

We do not knowingly collect Personal Data from children under the age of sixteen (16). If you are under the age of sixteen (16), please do not submit any Personal Data through the Services. We encourage parents and legal guardians to monitor their

children's Internet usage and to help enforce our Privacy Policy by instructing their children never to provide Personal Data without their permission. If you have reason to believe that a child under the age of 16 has provided Personal Data to us through our website or our partners' websites (Weems for ticketing), please contact us at team@hackconf.bg and we will endeavor to delete that information from our databases.

2.4. No Sale

We are not in the business of selling your Personal Data. We consider this information to be a vital part of our relationship with you. Therefore, we will not sell your Personal Data to third parties, including third party advertisers.

3. Methods of data processing

The data processing is carried out using computers and/or IT-enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In some cases, the data may be accessible to certain types of persons in charge, involved with the operation of the site (administration, sales, marketing, legal, system administration) or external parties (such as third party technical service providers, mail carriers, hosting providers) appointed, if necessary, as data processors by the owner.

4. Place

The data is processed at the data administrator operating offices and in any other places where the parties involved with the processing are located. For further information, please email us at team@hackconf.bg.

5. Retention time

The data is kept for the time of **one year**, this period is necessary to provide the service requested by the user, or stated by the purposes outlined in this document, and the user can always request us at team@hackconf.bg to suspend or remove the data.

6. Detailed information on the processing of personal data

Personal data is collected for the following purposes and using the following services:

- Admission to the conferences and workshops
- Analytics (Google Analytics)
- Payment (PayPal)
- Event ticketing platform (Weemss)
- Registration application (Weemss)
- Email communication (Mailerlite)
- Surveys and Feedback forms (Google Form, Survey Monkey, Typeform)
- Location-based interactions
- Additional information about data collection and processing
- Legal action

The user's personal data may be used for legal purposes by us, in court or in the stages leading to possible legal action arising from improper use of this website or the related services. The user declares to be aware that HackBulgaria may be required to reveal personal data upon request of public authorities.

7. Additional information about the user's personal data

In addition to the information contained in this privacy policy, HackBulgaria may provide the user with additional and contextual information concerning particular services or the collection and processing of personal data upon request at team@hackconf.bg.

8. Security

We are committed to ensuring that your Personal Data is secure. In order to minimize the risk that there is unauthorized access to or Disclosure of your Personal Data, we have put in place, where practicable, appropriate physical, electronic and managerial procedures to safeguard and secure it.

Although we take appropriate measures to safeguard the Personal Data that you provide to us, no transmission over the internet is guaranteed to be secure. For your security, you should:

- if using a computer in a public location, always log out and close the website browser when you complete your online session;

- keep your account details and passwords private for when you buy and register on Weemss platform;

9. Privacy at the venue

HackBulgaria is not accountable for any personal belongings lost at our events including clothing, bags, computer, mobile phone, jewelry. This includes items that are stored in our guarded wardrobes. You are advised to leave valuables at home, your hotel room or on your person at all times.

10. Links to other websites and their Privacy Policy

Our website may contain links to other websites of interest. **Your use of other websites which are owned and operated by third parties and are accessed by links from this website is not governed by this Privacy Policy and we do not control any of those other websites.** (except hackbulgaria.bg and hacksoft.io, HackConf subdomains) Once you use the links from this website to access those other websites, we are not responsible for the protection and privacy of any information that you provide while using them.

You should exercise caution and review the privacy policies applicable to those other websites and ask any questions or raise any concerns about their collection or use of your Personal Data with that website operator.

11. Photography and video recording policy

Photography and video recordings from HackBulgaria team during conference days and workshop day help us to display the vibrancy and atmosphere at the HackConf. We use photos to enhance the quality of our print materials, newsletters, the www.hackconf.bg website, social media, publicity, and fundraising.

As a participant in HackConf, you have a right to opt-out of inclusion in photographs/media, but unless a "Photography and Video Recording Opt-out form" is signed and on file at the HackBulgaria office with a reference image of the person opting out, participation in Hackconf activities implies permission for the use of images taken at that event.

HackBulgaria will never post images with identifying information such as name, email address, address, or family members' names. No special compensation is provided to

any individual included in images taken at HackConf events. HackBulgaria does not contact individuals to notify them if or when their images are used by HackConf.

Individuals who have submitted a completed "Media Images Opt-Out Release" form should endeavor to alert photographers should they see someone in their vicinity taking pictures, so that they are not accidentally captured in crowd shots.

This opt-out form does not apply to photos that might be taken and used by others who attend the conference.

You can download the Photography and Video Recording Opt-out form from here.

12. Information not contained in this policy

More details concerning the collection or processing of personal data may be requested at team@hackconf.bg at any time. Please read carefully the Policy Privacy and Security issues of our event ticketing partner - Weemss.

13. The rights of users

Users have the right, at any time, to know whether their personal data has been stored and can consult with our team to learn about their contents and origin, to verify their accuracy or to ask for them to be supplemented, canceled, updated or corrected, or for their transformation into anonymous format or to block any data held in violation of the law, as well as to oppose their treatment for any and all legitimate reasons. Requests should be sent at team@hackconf.bg.

14. Changes to this Data Protection Policy

HackBulgaria reserves the right to make changes to this privacy policy at any time by giving notice to its users on this page.

It is strongly recommended to check this document often, referring to the date of the last modification listed at the bottom. If a user objects to any of the changes to the policy, the user must cease using this application and can request that the data controller

removes the personal data. Unless stated otherwise, the then-current privacy policy applies to all personal data HackBulgaria has about users.

Meaning of terms used in this Data Protection Policy

Generally, it is clear from the context in this Privacy Policy what the meaning of certain terms is, but we also use certain defined terms and they mean the following things.
- "personal data", "process", "data controller" and "data processor" each have the meaning set out in the General Data Protection Regulation
- "Your Content" means all of the information and content provided, generated, transmitted or displayed via the website by you.

Last update: 21/11/2018